



August 11, 2008

Dear Friends and Colleagues:

We are writing to introduce **Cognosante** - our exciting, new company!

Cognosante is all about health—*cognos* from the Latin *cognosco* meaning “to know from experience” and *santé* meaning “health” in French. Our team of health professionals has expertise in public health, clinical practice, research, informatics, health care financing, and health information technology. Our goal is to provide you with the best “*minds on health.*”

Cognosante specializes in health information exchange and the necessary decision support and analytic tools to drive its effectiveness. Our solutions and services empower practitioners—providers, public health professionals, scientists, manufacturers, regulators, insurers—by unleashing siloed information and providing the tools and technologies needed for timely and accurate decision making.

Cognosante provides consulting, design and development, integration, and deployment services. Our clients span the private and public sectors. Working collaboratively with our clients, we leverage advances in science, business, and technology to improve health safety, surveillance, and effectiveness.

Cognosante is a minority, woman-owned small business with competencies in managing large, complex programs and strategic issues. We are the answer for many of our clients and partners who want to work with a small business but are struggling to find one with the capabilities that only large companies typically possess. Unencumbered by bureaucracy, we move fast; unconstrained by quarter-on-quarter profits, we do what makes sense for our clients and partners.

And there is much more! In the next few weeks, we will be contacting you to set up an in-person meeting to discuss how **Cognosante** can work with you. In the meantime, if you have an immediate need, please feel free to contact any one of us. We value the relationship we developed with you over the years and are looking forward to building an even more productive and rewarding relationship in the coming years!

Sincerely,

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